

Maurice & Joyce Green - The Best Kept Secret in Cedar Hill!

By Gabriel Perez

Along the service road of North Highway 67 in Cedar Hill is a non-descript, unassuming office building that is probably too easily overlooked, although it shouldn't be. In many people's humble opinion, housed inside the building is one of the area's best kept secrets. A credit and entrepreneur coaching company like no other. The company's name is GATT Enterprises, and it's a safe bet that too many in Cedar Hill are unaware of its existence. So, why is that?

As your Content Coordinator (yes, that's me, Gabriel Perez!) I thought I would find out the answer to this question and share it with all of you. The owners of the company are Maurice Green and his wife, Joyce, and they are also my pick for this month's Kar and Gabe's Picks feature.

As owners of the company, many would assume that both Maurice and Joyce would hold the title of CEO, however, that is not the case with GATT Enterprises.

"I am not the CEO," Maurice is fond of saying, "I am the

CEC, and so is my wife."

Wait, what?

That's right. CEC.

Turns out, CEC stands for Chief Executive Coach, and after getting to know this powerhouse couple, it becomes immediately apparent why Maurice likes to choose this title. They are both financial coaches, motivational speakers, and incredibly gifted at lifting individuals and potential entrepreneurs to financial independence. The best part of it all? They both come from very humble beginnings.

For Maurice, helping others with their finances began at school. He was given an assignment to work on while he was taking courses at Devry University:

"My last year, my last semester, in my English class,"

Maurice said, "I was given an assignment to do a report on the Fair Credit Reporting Act. And it's something that I didn't know, [that] there are things set in place, to help you



restore your name. To learn how to use credit, learn how to use money, to create the lifestyle that you want. You can fix your credit and change your life... you can create the lifestyle that you want."

That theme of "creating the lifestyle that you want," is an ongoing one for Maurice and his company. It is also something he likes to instill in his clients, or "members", as he likes to call them. "I've had members that have stayed with me for many years," he said.

In the credit repair business, retaining customers for a number of years is not the norm at all. Mostly, people who seek after companies to help them repair or restore their damaged credit often get help that turns out to be only temporary. They have a few items removed or corrected off of their credit report, their scores go up, and then they are left to fend for themselves as they work out the rest of their financial lives.

However, Maurice and Joyce don't work that way. Instead, they go the extra step of educating, training, and advising their members in the areas of personal and business credit management. This includes entrepreneurship, fiscal responsibility, and most importantly, credit transformation. For these reasons and many more, their members stay with them.

Best of all, when members decide to take their first entrepreneurial steps, the couple also assists them in obtaining business credit. Getting credit to run a business is no easy feat for some, and because of this, Maurice and Joyce mentor and guide their members all the way through the process until they are successful.

As you can imagine, Maurice's wife, Joyce, also shares the same passion to help others as her husband. She always dreamed of owning her own business and in her own words, she "just stumbled" into it.

Joyce says, "I just stumbled upon helping someone become successful in their business. They were getting ready to lose their establishment and, from helping them, I was able to become a part [of] it. I ran a cellular phone store which required people to get approved and credit checked for cellular [service]. I had so many denials, I began to help people with their credit. Which took me to the next step by opening up my own credit repair center."

A few years after getting started, Joyce joined forces with

Maurice and together they have helped numerous members to become financially independent.

So, again, why are so many in the area unaware of what they do?

"Well," Maurice says, "all of our business has been generated by word of mouth. It's only this past year that we've really started advertising on social media."

Based on their successes, it was interesting to find this out. Their roster of members has grown so large throughout the years that it just goes to show the power of "word of mouth" advertising.

It makes one wonder what the future holds for the company as they launch their new social media campaigns. Their potential for growth is quite promising. In fact, with this in mind, if you're looking for help with damaged credit, or if your credit is just fine but you're looking for increased access to credit for your business, look no further. Help is available to you locally, right in Cedar Hill.

With GATT Enterprises, you will find not only help with removing inaccuracies, unverifiable or outdated information on your credit report, but also the excellent coaching and professional mentoring that is so needed in today's credit driven society.

I encourage you to explore their website at Gattenterprises.com for more information. Or, call 469-441-8998 to set up an appointment and visit them directly at: 630 N Hwy 67, Cedar Hill, TX 75104.

Also, full disclosure here, I am a proud member and recipient of their services, and recently they added me on to their Media Team. So, not only am I being coached by the best, but I'm also letting everyone I know about the help that they provide. (Because from my experiences so far, it is so very worth it!)

